# Hardness of Signaling in Bayesian Games

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Joint work with

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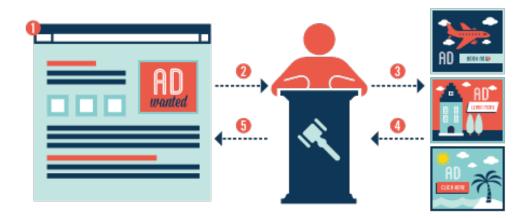
#### Motivation

- Uncertainty in strategic interactions
- Information asymmetry
- Information revelation (Signaling):
  - The act of exploiting informational advantage to
    - Affect the decisions of others
    - Induce desirable equilibrium

# Signaling: Examples



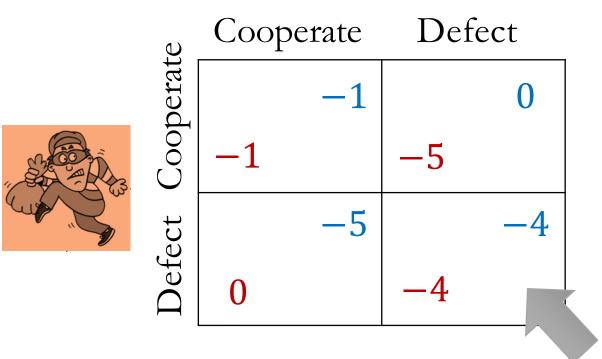


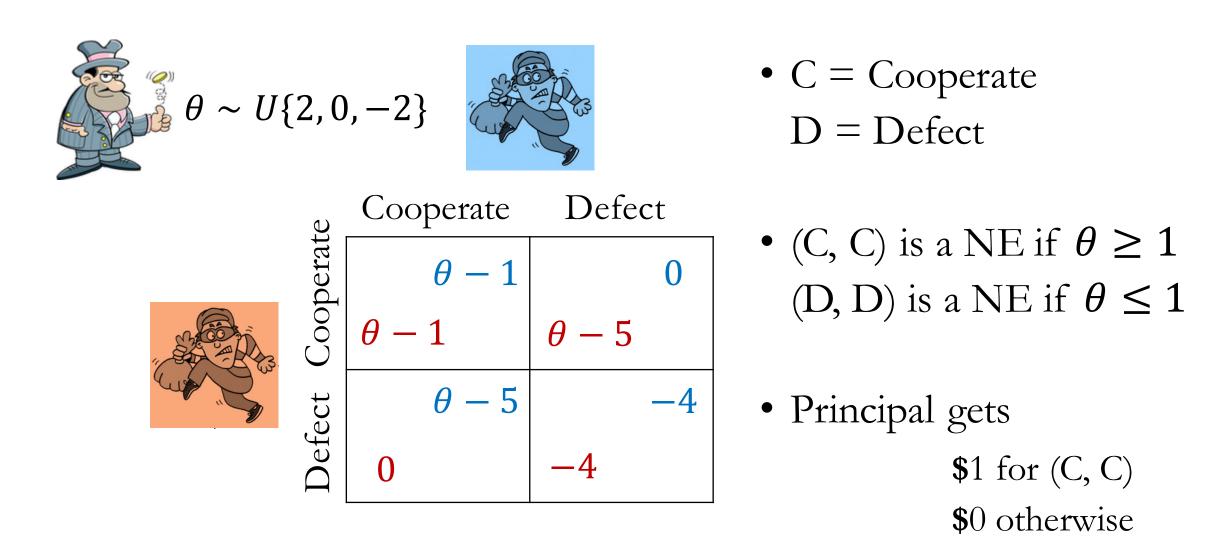


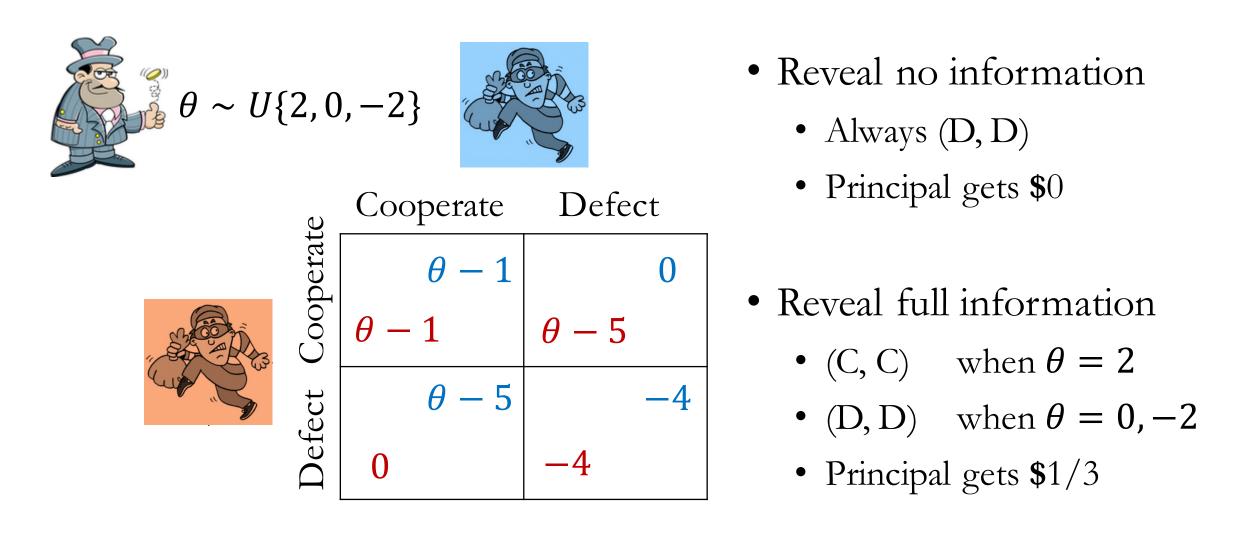


Yu Cheng (USC)



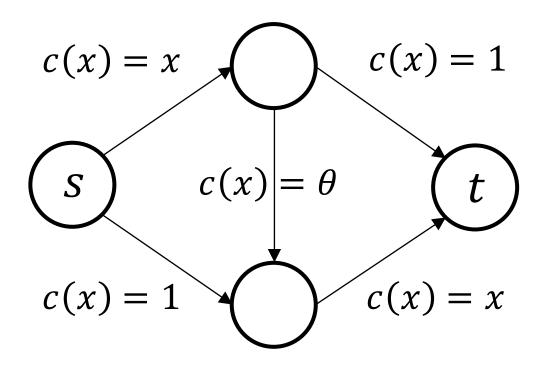


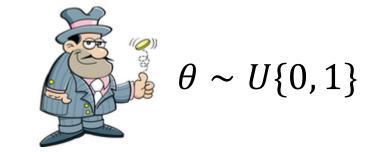




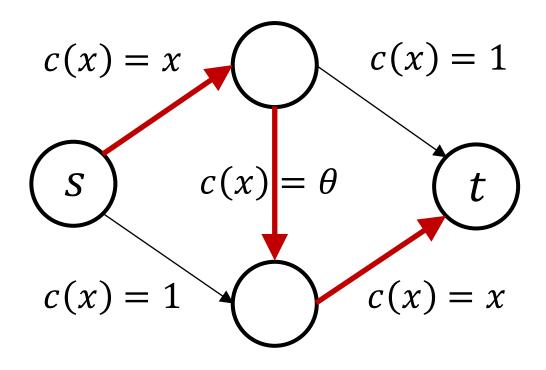
$i = \begin{cases}          i \\         i \\         i \\         $	<ul> <li>Optimal signaling scheme</li> <li>High θ = 0,2</li> <li>Low θ = -2</li> </ul>
$\begin{array}{c c} \theta - 1 & 0 \\ \theta - 1 & \theta - 5 \\ \theta - 1 & \theta - 5 \\ \theta - 5 & -4 \\ 0 & -4 \end{array}$	<ul> <li>E[θ   High] = 1</li> <li>E[θ   Low] = -2</li> <li>Player play (C, C) when they receive High, so principal gets \$2/3</li> </ul>

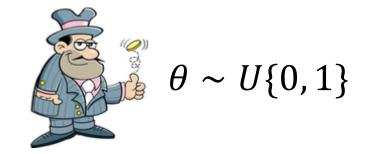
#### Braess's Paradox





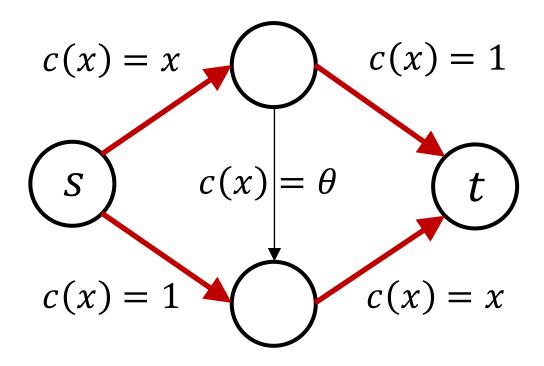
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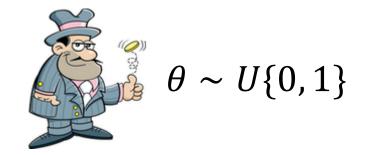




- When  $\theta = 0$ 
  - Cost = 2

#### Braess's Paradox





- When  $\theta = 0$ 
  - Cost = 2
- When  $\theta \ge 0.5$ 
  - Cost = 1.5
- Optimal: reveal no information

# How hard is it to reveal information optimally?

#### Previous Work

- Optimal information structure can be intricate
  - [Blackwell '51] [Akerlof '70] [Hirshleifer '71] [Spence '73]
    [Milgrom and Weber '82] [Lehrer et al. '10] [Abraham et al. '13]
    [Bergemann et al. '13] [Alonso and Câmara '14] ...

- Computational complexity of (approximate) optimal signaling
  - [Emek et al. '12] [Milterson and Sheffet '12] [Guo and Deligkas '13] [Dughmi '14] [Cheng et al. '15] ...

# Signaling Problem

- Payoffs depend on state of nature  $\Theta$
- Players know a common prior  $\lambda$  of  $\Theta$
- An informed principal knows the realization of  $\boldsymbol{\Theta}$ 
  - Public signals  $\Sigma$
  - Commits to a signaling scheme  $\varphi: \Theta \longrightarrow \Sigma$
- Players Bayes update based on the signal, and play a NE

# Bayesian Games

- Two-player zero-sum games
  - Goal: maximize row player's utility
- Network routing games (non-atomic)
  - Goal: minimize latency of Nash flow

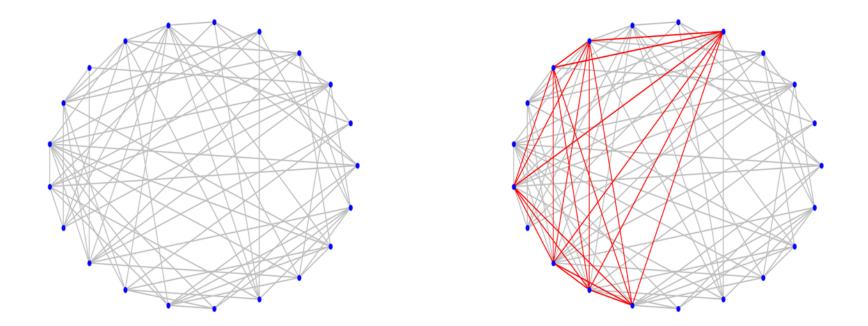
Both admit poly-time computable equilibria  $\Rightarrow$  can study the signaling problem bereft of equilibrium computation concerns

#### Previous Results

• Zero-sum games

FPTAS	PTAS	Quasi-PTAS
X		
[Dughmi '14]		
Planted-Clique hard		

## Planted Clique Conjecture



• No poly-time algorithm that recovers a planted k-clique from G(n, 1/2) with constant success probability for  $k = o(\sqrt{n})$  and  $k = \omega(\log n)$ 

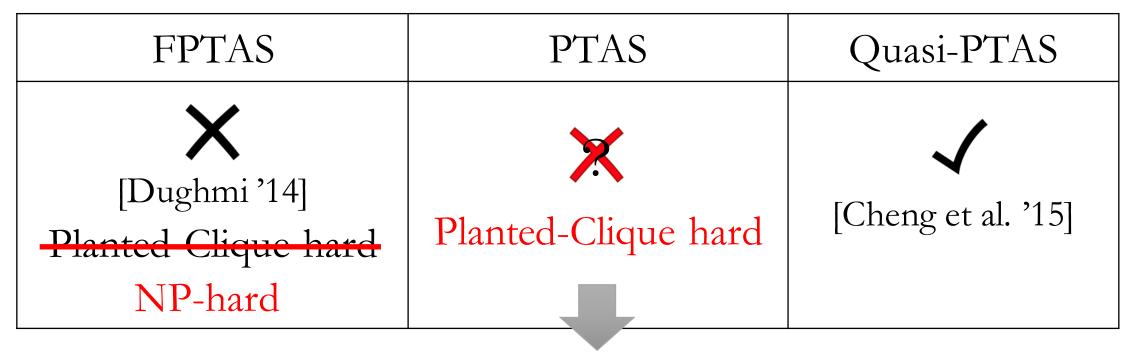
#### Previous Results

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FPTAS	PTAS	Quasi-PTAS
[Dughmi '14] Planted-Clique hard	?	[Cheng et al. '15]

#### Our Results

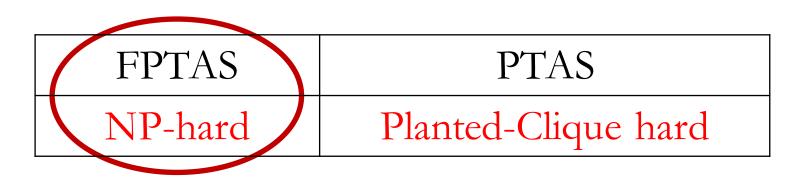
• Zero-sum games



[Rubinstein] proved ETH-hardness for PTAS (unlikely to be NP-hard)

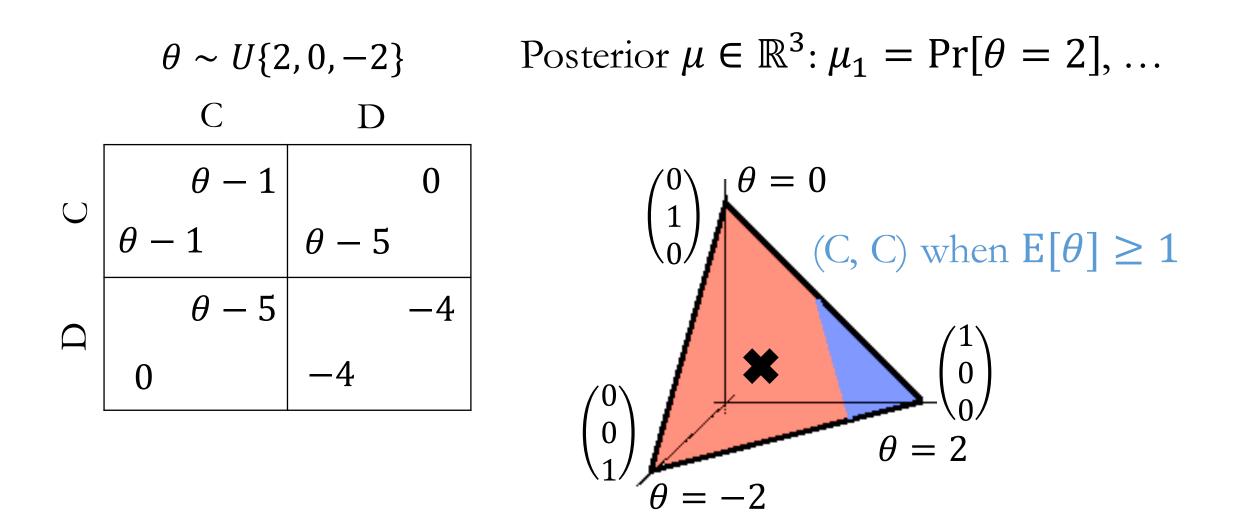
#### Our Results

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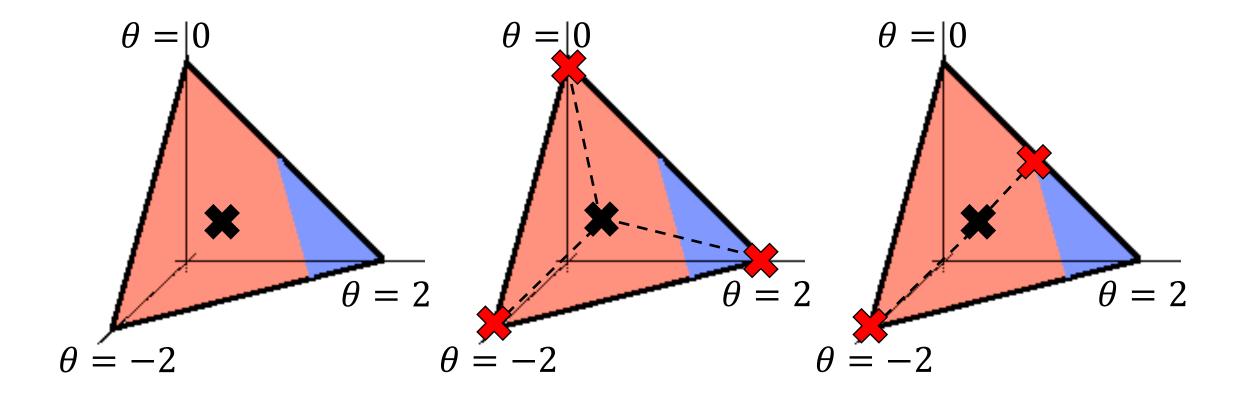


- Network routing games
  - NP-hard to get multiplicative approximation better than 4/3, even for single commodity and linear latencies
  - Full-revelation achieves approximation = price of anarchy, so 4/3 is tight for linear latencies

#### Prior Decomposition



### Prior Decomposition



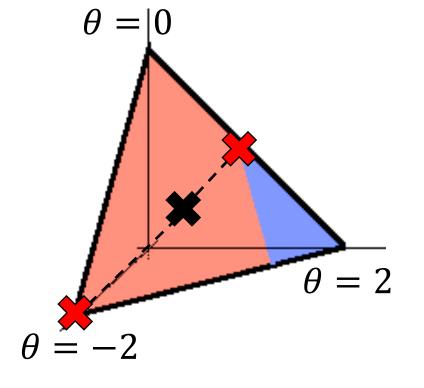
## Prior Decomposition

$$\mu_{1} = \begin{pmatrix} 1/2 \\ 1/2 \\ 0 \end{pmatrix} \mu_{2} = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix} \qquad \lambda = \begin{pmatrix} 1/3 \\ 1/3 \\ 1/3 \end{pmatrix} = \frac{2}{3}\mu_{1} + \frac{1}{3}\mu_{2}$$
$$OPT = \frac{2}{3}f(\mu_{1}) + \frac{1}{3}f(\mu_{2}) = \frac{2}{3}$$

Signaling:

Best posterior:

$$\begin{array}{ll} \max & \sum p_i f(\mu_i) \\ s.t. & \sum p_i \mu_i = \lambda \\ \max & f(\mu) \end{array}$$



#### Zero-Sum Games: No FPTAS

- Algorithm for optimal signaling  $\Rightarrow$  best posterior
  - Hardness of best posterior  $\Rightarrow$  hardness of signaling

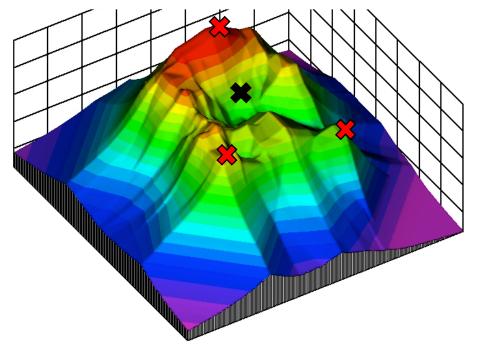
• Finding an  $\epsilon$ -best posterior distribution is NP-hard when  $\epsilon = poly(1/n)$  (much easier to show)

# Optimization and Membership Oracle

- $f: \Delta_{\Theta} \rightarrow [0, 1]$  maps posterior to principal's utility
- Let  $f^+$  be the minimum concave function such that  $f^+ \ge f$

$$f^{+}(\lambda) = \max \sum_{i=1}^{n} \sum_{j=1}^{n} p_{i}f(\mu_{i})$$
  
s.t. 
$$\sum_{i=1}^{n} p_{i}\mu_{i} = \lambda$$

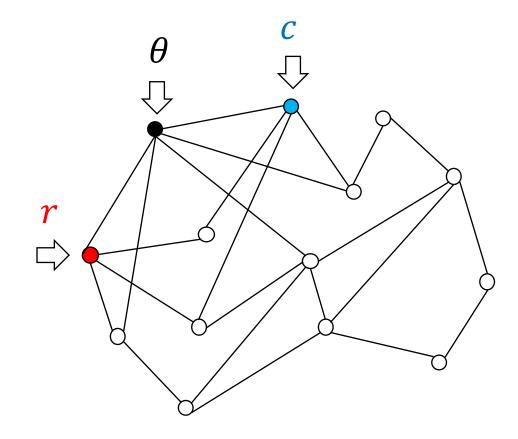
• Signaling  $\Leftrightarrow$  value oracle for  $f^+$ 



# **Optimization and Membership Oracle**

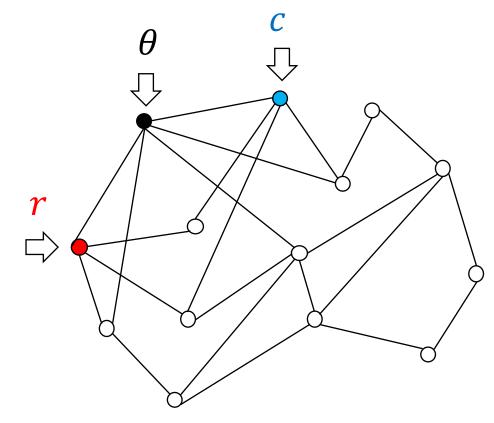
- Goal: best posterior  $\max_{\mu} f(\mu) = \max_{\mu} f^+(\mu)$  Consider  $K = \{(x, y): y \le f^+(x)\} = conv($ 

  - Signaling  $\Leftrightarrow$  value oracle for  $f^+ \Leftrightarrow$  membership oracle for K
  - $\max_{\mu} f^+(\mu) = \max_{(x,y) \in K} y \Leftrightarrow \text{optimization over } K$
- Membership oracle  $\Rightarrow$  Separation oracle  $\Rightarrow$  Optimization
  - $(\epsilon/n)$ -hardness of best posterior  $\Rightarrow \epsilon$ -hardness of signaling



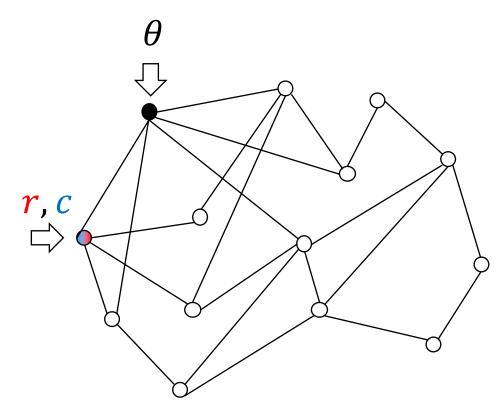
• Given 
$$G = (V, E)$$

- State of nature  $\theta \sim uni(V)$
- **Row** picks  $r \in V$
- Col picks  $c \in V$
- Objective (zero-sum):
  - **Row** wants to be adjacent to  $\theta$
  - Col wants to catch Row or  $\theta$



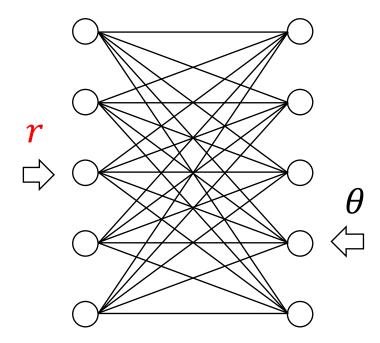
**Row's** payoff = 1

- Given G = (V, E)
- $\theta, r, c \in V$
- Row's payoff +1 if  $(\theta, r) \in E$ -1 if  $c = \theta$ -1 if c = a



**Row's** payoff = 1 - 1 = 0

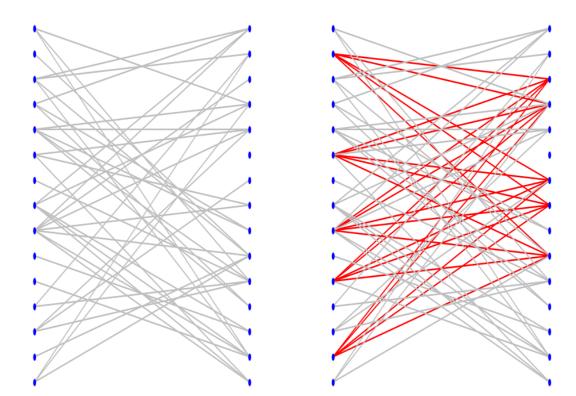
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- Asymmetry of payoffs
- Principal reveals  $\theta \in L \text{ or } \theta \in R$
- **Row** chooses uniformly from the other side
  - Always have  $(\theta, r) \in E$
  - Hard for **Col** to catch

Cliques are good for
 Principal and Row

•  $\max_{\mu} f(\mu) \ge 1 - \frac{1}{k}$  iff G has a  $k \times k$  bipartite clique • NP-hard



#### Zero-Sum Games: No FPTAS

- Membership oracle  $\Rightarrow$  Separation oracle  $\Rightarrow$  Optimization
  - Hardness of optmization ⇒ Hardness of testing membership
  - FPTAS version works as well (shallow cut ellipsoid)

- Powerful technique to prove hardness
  - Exploit the equivalence of separation and optimization

# Open Problems

- PTAS for membership  $\Leftrightarrow$  PTAS for optimization?
  - We know FPTAS for membership  $\Leftrightarrow$  FPTAS for optimization
- Poly-time (additive) constant-approximations for signaling in zero-sum games
  - Currently, only quasi-PTAS is known [Cheng et al. '15]
- Private signals

# Thanks!

Q & A