

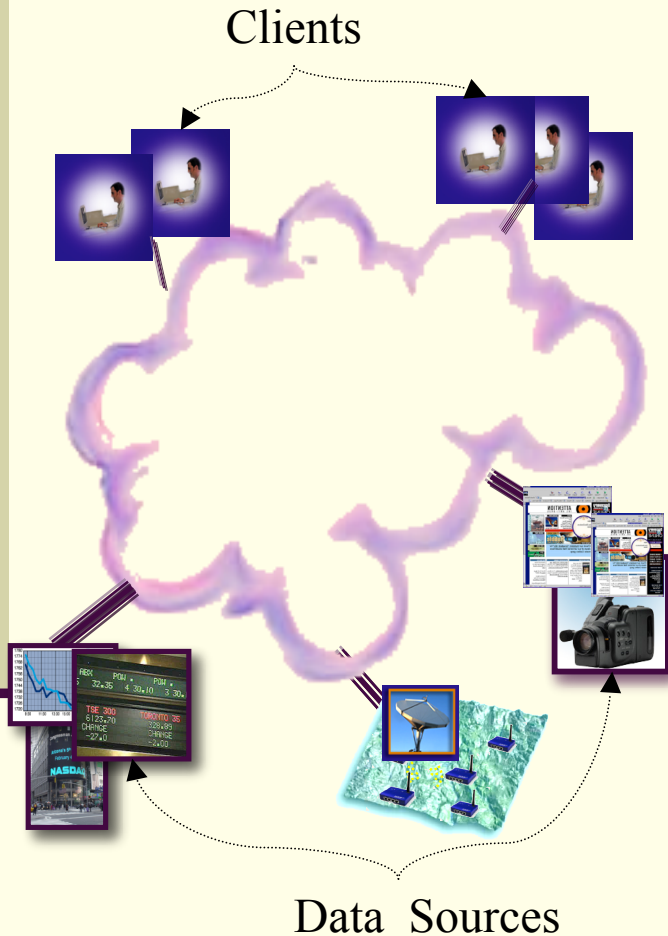
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# SemCast: Semantic Multicast for Content-based Data Dissemination

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# Wide Area Stream Dissemination



- Applications
  - Network monitoring
  - Real-time financial services/enterprise
  - News services (RSS feeds)
- Characteristics
  - High data volume
  - Highly dispersed sources & destinations
  - Low latency delivery

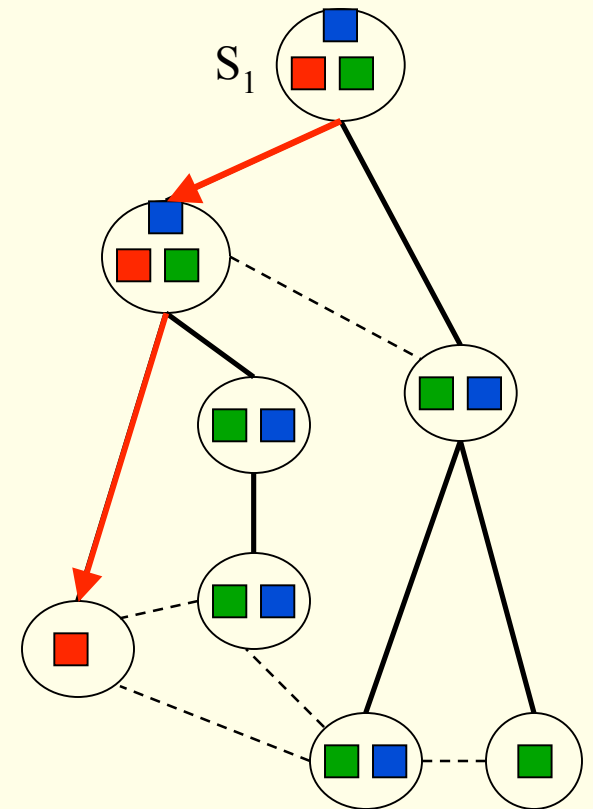
# Content-based Dissemination

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- High level of expressiveness
  - Profiles are query predicates
- Sources/destinations decoupling
  - Destinations depend on message content

# Content-based Pub/Sub

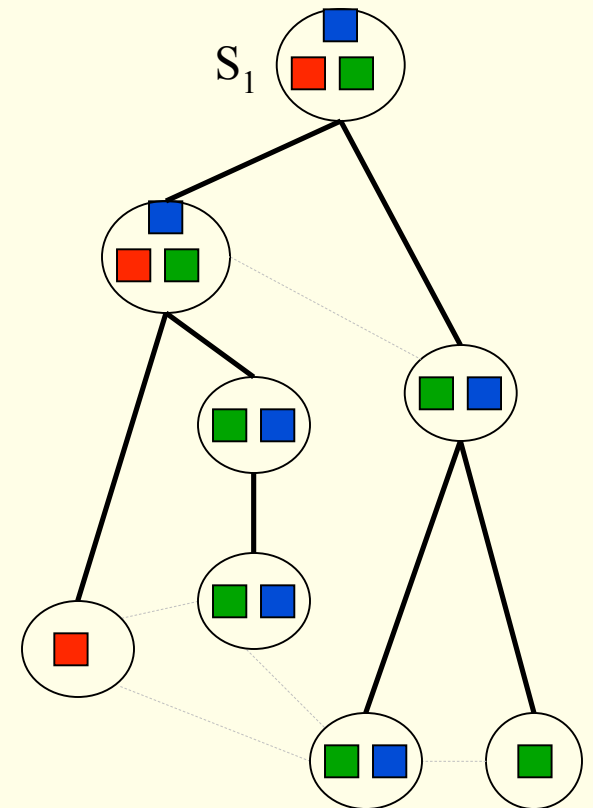
- Content-based routing
  - Predefined acyclic overlay network
    - SIENA [Carzaniga *et al.*, 2001],
    - Gryphon [Banavar *et al.*, 1999]
  - Predicate-based filtering network
    - Upstream profile aggregation
- Limitations
  - Processing cost at each hop
  - Bandwidth consumption



# Processing cost overhead

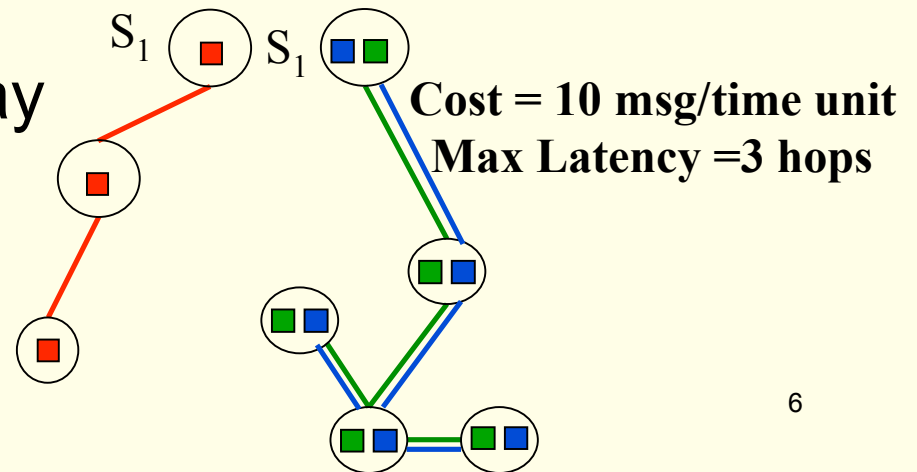
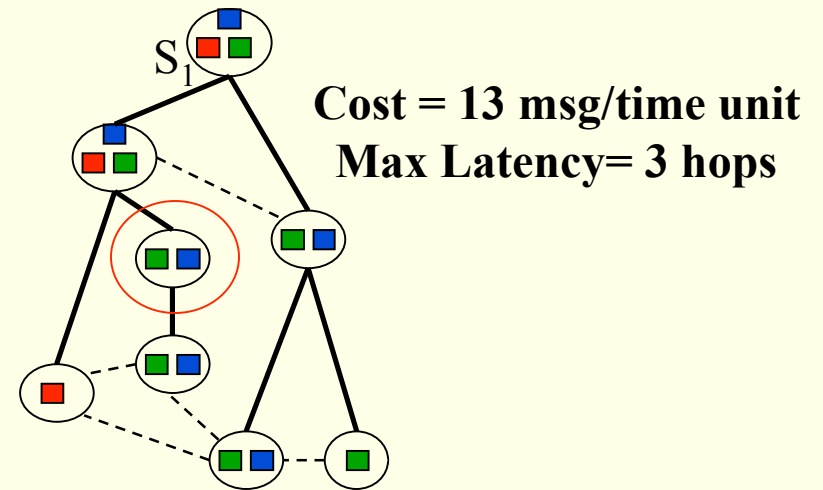
At each level:

- Content-based filtering at each level
  - Maintain data structures at every broker
- Compression/decompression
  - Usually with XML streams
- Encryption/decryption
  - Integrity-critical applications (e.g., financial feeds, distributed games)
- Forwarding costs could dominate dissemination costs



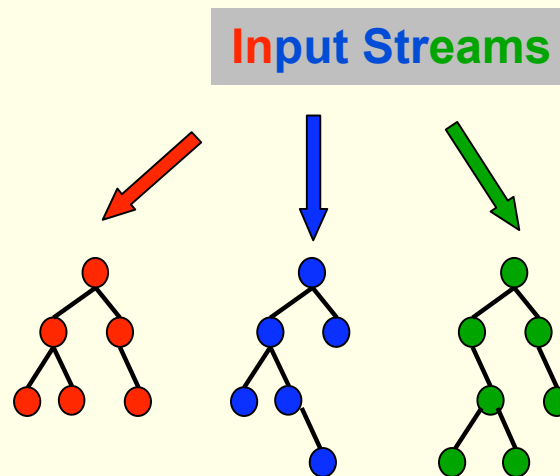
# Bandwidth overhead

- Missed tree optimization opportunities
- Clients' profiles could overlap
- One spanning tree is suboptimal
  - Intermediate nodes may receive irrelevant data



# Our approach: Semantic Multicast

- Constructs multiple content-based (a.k.a. *semantic*) dissemination channels
  - Semantic split of incoming streams
  - Channels characterized by their content
  - Independent overlay dissemination trees



# SemCast's advantages

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- Low processing cost
  - Eliminates local filtering at interior brokers
  - Low processing requirements for intermediate nodes
- Low overall bandwidth requirements
  - Low-cost dissemination trees
  - Enables latency-cost trade off
    - Delay-bounded trees for latency-sensitive applications

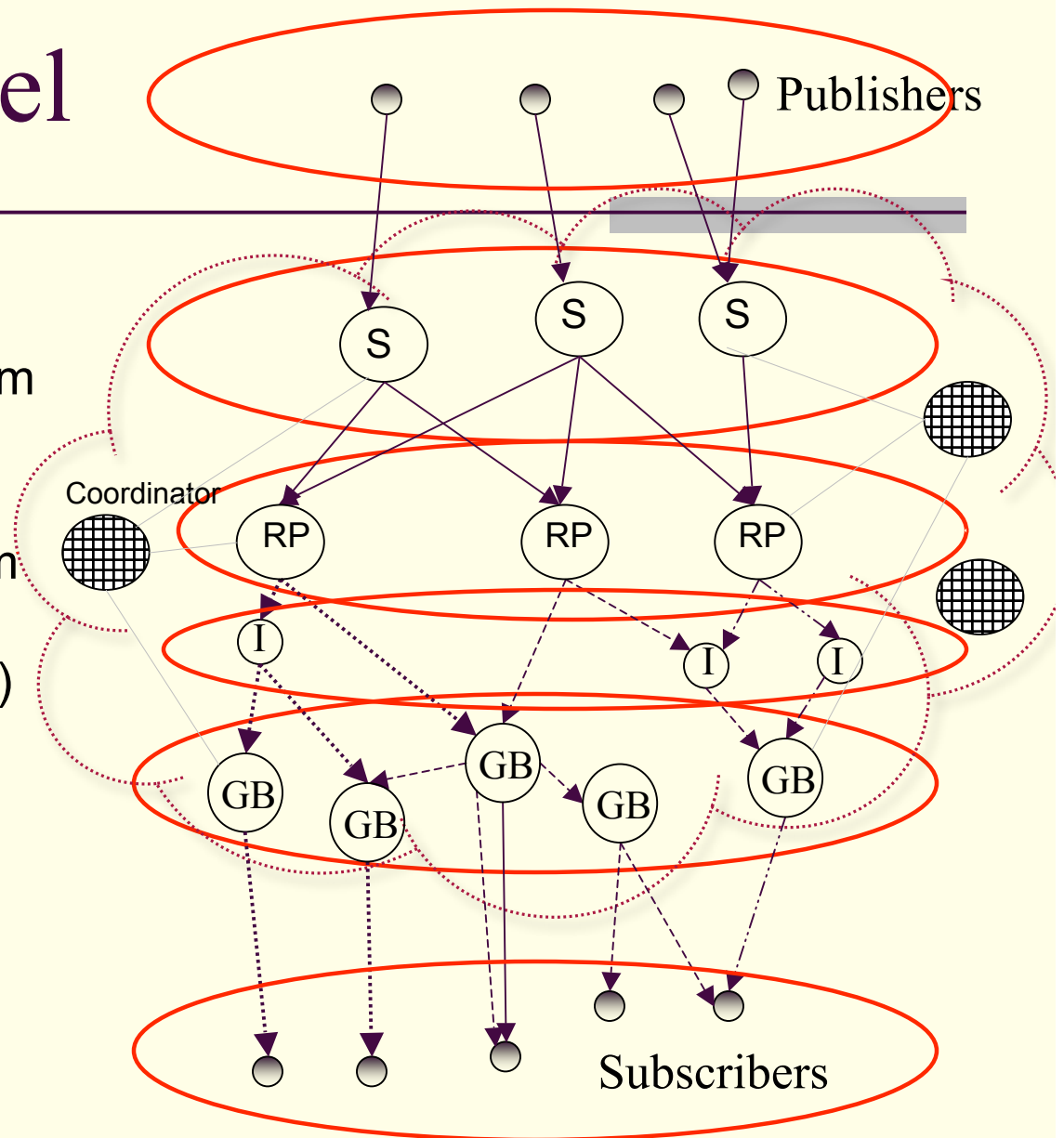
# Content-based Channelization

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- SemCast decides:
  - Number of channels
  - Content of channels
  - Clients subscriptions to channels
  - Channel implementation
- Operational goals
  - No false exclusion
  - Low run-time cost : Overall bandwidth consumption
    - Minimize redundancy among channels' contents
    - Create efficient dissemination trees
    - Optimal solution for channelization: NP-complete [Adler *et al.*, 2001]

# System Model

- Source brokers (S)
  - Receive streams from publishers
- Gateway brokers (GB)
  - Receive profiles from subscribers
- Rendezvous points (RP)
  - Roots of channels
- Interior brokers (I)
  - Forward incoming messages
- Coordinators
  - Identify content of channels



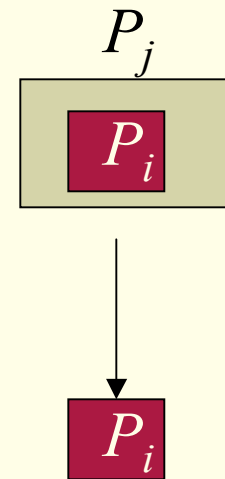
# SemCast overview

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- Subscription management
  - Join existing channels or create new channels
- Periodically reorganize channels
  - Exploits overlap among profiles
    - Content of channel defined by profiles assigned to it
  - Assign similar profiles to same channel
  - Identify overlap between profiles
    - Statistical & syntactical information
    - Discover containment relations
    - Merge channels with high partial overlap
    - Use cost-based model to assign profiles to channels

# Containment relations

- SemCast discovers *containment hierarchies*
  - $P_j$  *contains*  $P_i$ 
    - Messages matching  $P_i$  are subset of those matching  $P_j$
  - Profile syntax reveals containment relations
  - Statistics approximate containment relations
- Hierarchies are possible semantic channels



# Cost-based Channelization

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- Containment hierarchies might cause high data redundancy
  - High message rate for non-overlapping part
  - Small message rate for overlapping part
- Partial overlapping profiles may increase cost
  - Assign similar profiles to different channels
    - Forward matching messages to more than one channel
- Use cost-based model for channelization

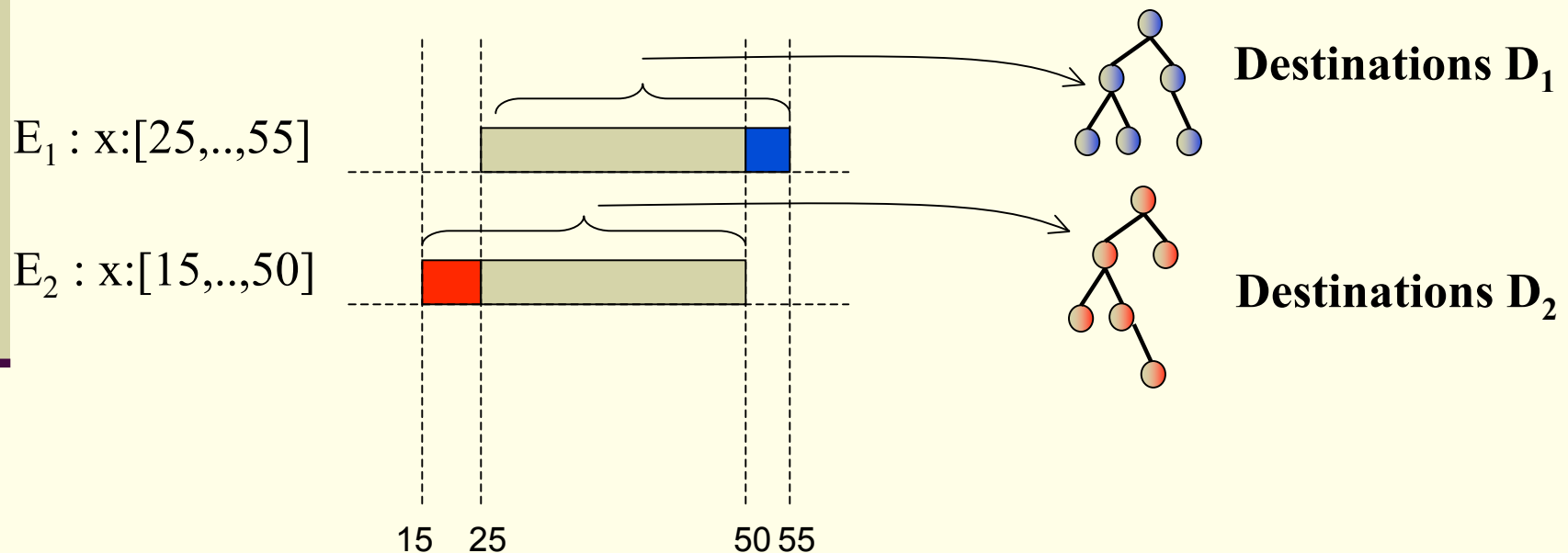
# Cost-based containment relations

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- Place profiles in the same hierarchy (channel) *if* it improves bandwidth consumption
- If  $P_j$  covers  $P_i$ , compare cost
  - $P_i$  and  $P_j$  in same channel
  - $P_i$  on different channel
  - Apply lowest-cost scenario
- Cost estimation
  - Statistics on message rate
  - Approximate number of edges
    - Calculate edges for the Steiner tree connecting brokers

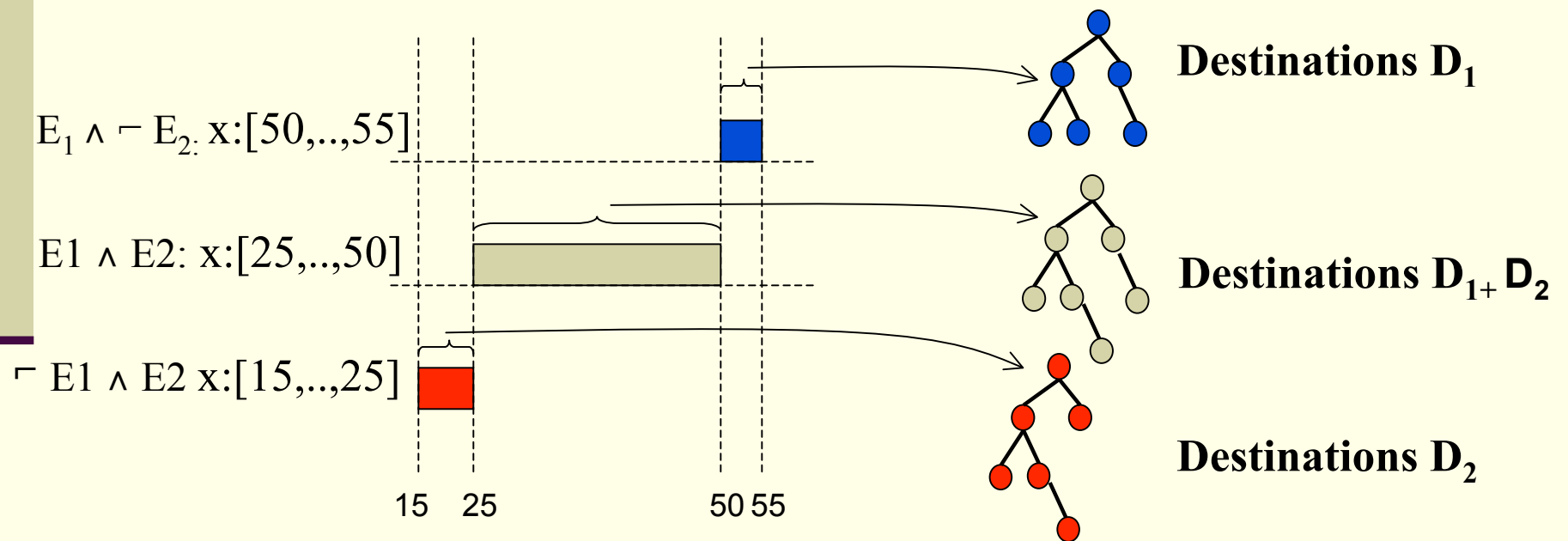
# Hierarchy Merging

- Merging hierarchies with *partial overlap* reduces cost
  - Use a cost-based model
  - Send non overlapping part through “noise” channels



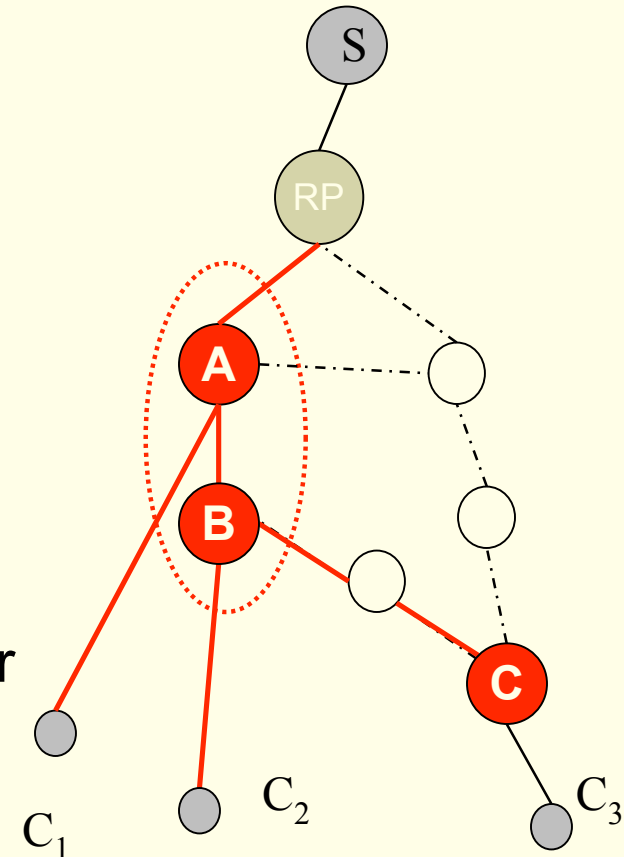
# Hierarchy Merging

- Merging hierarchies with *partial overlap* reduces cost
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# Incremental tree construction

- Base low cost heuristic
  - Request channel's gateway broker from RP
  - Find min-cost path to all destinations in the channel
  - Connect to closest one
  - Incremental Steiner tree
- Delay-bounded trees
  - Find min-cost path to one broker in the tree that covers delay bound.



# Experimental study

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## ■ Metrics

- Processing cost
- Bandwidth efficiency

## ■ Approaches

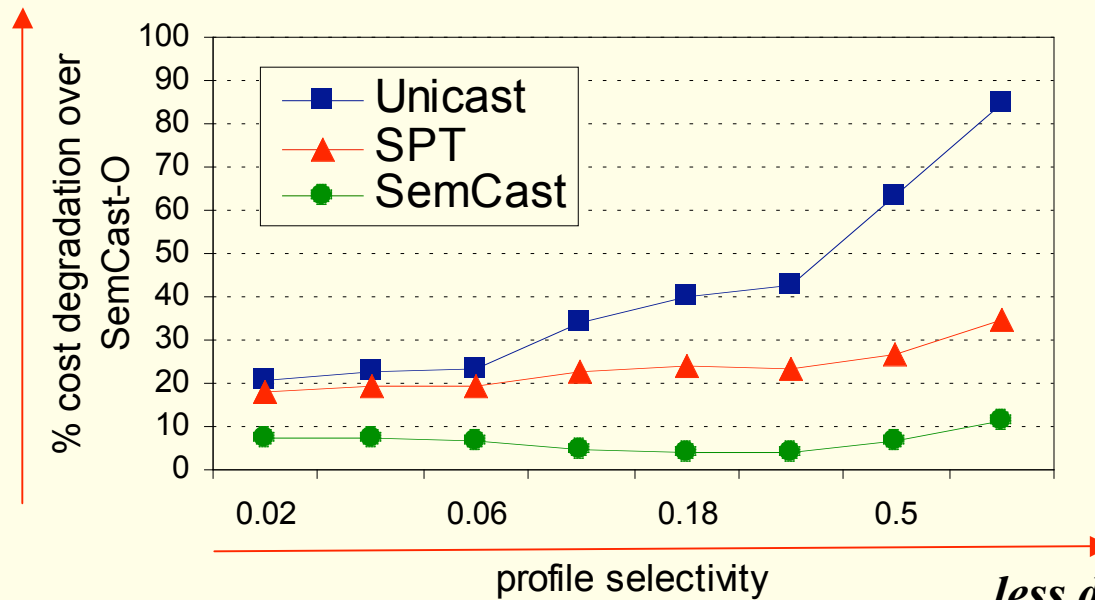
- *Unicast* approach
- *SPT*: Shortest Path Tree approach
  - Distributed pub-sub system [Carzaniga *et al.*, 2001]
- *SemCast*: Distributed content-based channelization
  - *SemCast-O*: Centralized Steiner tree construction

## ■ Network environment

- Graphs generated by GT-ITM

# Bandwidth efficiency- Disjoint profiles

*higher bandwidth consumption*



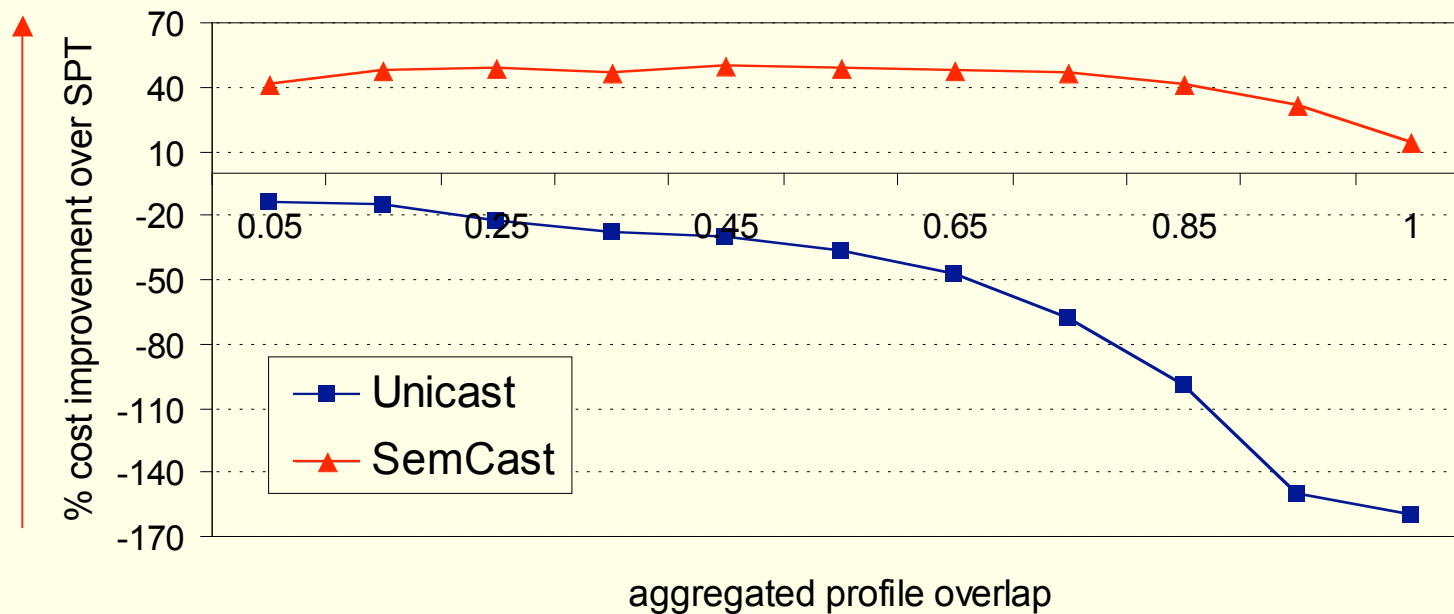
Network size = 600 nodes  
Profiles = 7000

*less distinct profiles*

- *SemCast's trees are close to Steiner trees*
- *SemCast performs better than SPT, Unicast with no overlapping profiles*

# Bandwidth efficiency- Overlapping profiles

*higher bandwidth improvement*



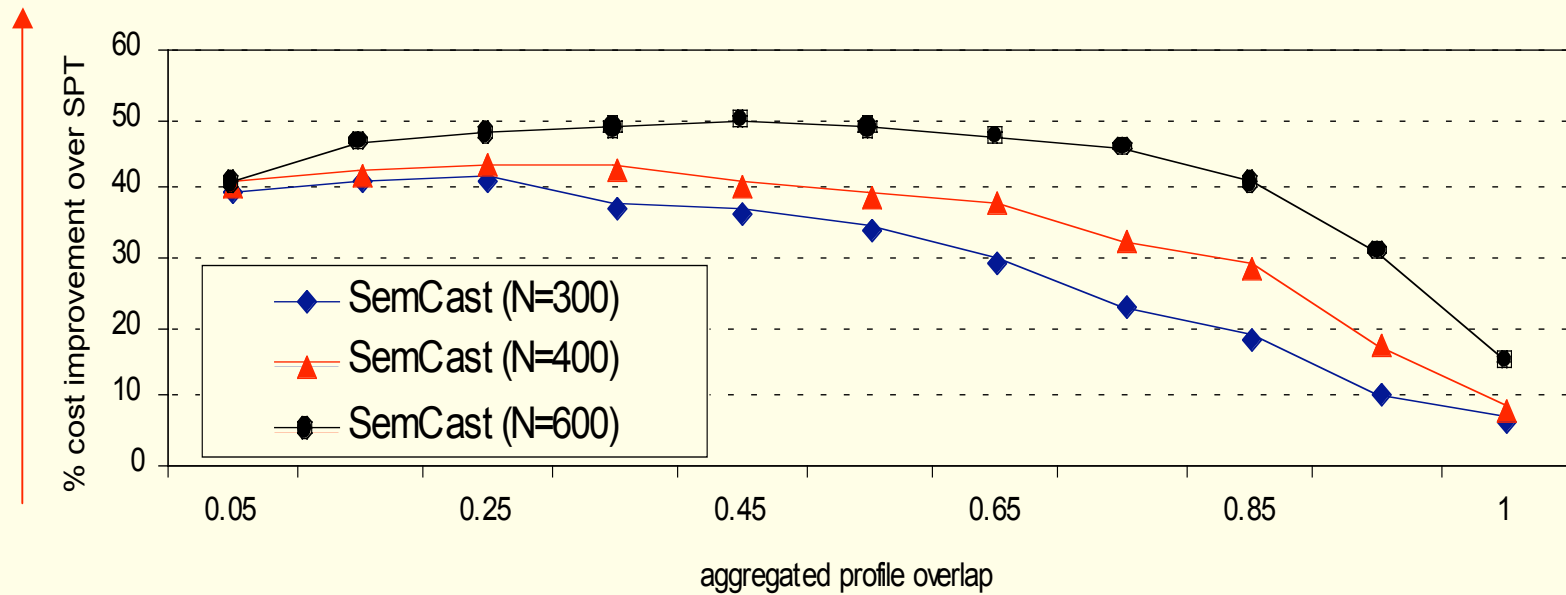
Network size =600  
Profiles =7000  
Profile selectivity =2%

*higher partial overlap*

- *SemCast performs better than SPT with overlapping profiles*

# Scalability

*higher bandwidth improvement*



*higher partial overlap*

N = Network size  
Profiles =  $5 \times N$   
Selectivity factor = 2

■ *SemCast's improvement increases with the network size*

# Related Work

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- Publish-Subscribe Systems
  - Distributed approaches: Content-based Routing
    - Gryphon [Opyrchal *et al.*, 2000]
    - SIENA [Carzaniga *et al.*, 2001]
    - ONYX [Diao *et al.*, 2004]
  - Centralized approaches: XML Filtering
    - XFilter [Altinel *et al.*, 2000] , YFilter [Diao *et al.*, 2002]
    - XTrie [Chan *et al.*, 2002]
- Application-Level Multicast
  - SplitStream [Castro *et al.*, 2003]
  - SCRIBE [Castro *et al.*, 2002]
  - CAN-based Multicast [Ratnasamy *et al.*, 2001]

# Conclusions & Ongoing Work

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- SemCast
  - Performs semantic split of incoming streams
  - Eliminates local filtering in interior brokers
  - Improves bandwidth consumption
- Ongoing work
  - SemCast prototype
  - More expressive profiles
    - Statefull subscriptions
  - Wireless environment