

Project Title: Senior Services — a responsive React webpage surrounding senior loneliness prevention

Project Abstract:

I decided to create a website for a business idea that I had revolving around senior loneliness. Senior loneliness is a huge problem in the U.S. right now as older folk get diagnosed with diseases, loved ones and friends pass, and social isolation increases. The idea behind this business is to bring older folk together; through different membership programs, people can still maintain an active and social lifestyle when they're not quite ready to live in a senior living center.

The theme of the webpage was to showcase a bright and friendly color scheme. I wanted the text to be clearly spaced and easily readable for those that might have worse eyesight. Additionally, I added responsiveness to allow users to access the website through their phones. Additionally, I embedded a shared calendar link that would allow people who were interested to bookmark and save the events (this is an added convenience for older folks that might be able to have their younger, more technologically-minded loved ones set up their calendar for the event reminders to be easily accessible).