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CSCI1300 Capstone Submission

Title: Bagel Gourmet Cafe's Website Redesign

Re-designed Website: <https://sadsloth023.github.io/redesign-capstone/index.html>

Figma Link:

<https://www.figma.com/file/FNFHZeLFIPrnI38GkuZVns/responsive-re-design?node-id=0%3A1&t=7BiTVfaXsRT37srY-1>

Abstract: Ever looked at a website and thought to yourself what is going on? Whether it be cluttered text or a disorganized hierarchy, there are many aspects of a website's design that can hinder its usability. This project focused on redesigning Bagel Gourmet Cafe's (a Providence staple) website to make it more user friendly. More specifically, the website was re-designed to be more usable, learnable, and memorable. First, an analysis of the current website was conducted to determine usability problems. The most notable ones were a lack of clear hierarchy, a poor use of color which made certain text hard to read, and poor layout choices. Then the design process consisted of 3 main steps: first mapping out the layout of the website via low fidelity prototypes, then creating high fidelity prototypes to mock up what the new website should look like, and finally turning our prototypes into a live website. Elements such as typography, color schemes, accessibility, and responsiveness were all taken into account to ensure that the new website would be as user friendly as possible. The new website was then created using HTML/CSS.