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Predicting Financial Crime: Augmenting the Predictive Policing Arsenal

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1 The New Inquiry https://thenewinquiry.com/

Abstract. Financial crime is a rampant but hidden threat. In spite of this, predictive policing systems disproportionately target "street crime" rather than white collar crime. This paper presents the White Collar Crime Early Warning System (WCCEWS), a white collar crime predictive model that uses random forest classifiers to identify high risk zones for incidents of financial crime.

Keywords: Criminal justice; crime models; capitalism, financial malfeasance; white collar crime; police patrol.



[https://whitecollar.thenewinquiry.com/]

WHITE COLLAR CRIME RISK ZONES

White Collar Crime Risk Zones uses machine learning to predict where financial crimes are mostly likely to occur across the US. To learn about our methodology, read our <u>white</u> <u>paper</u>.

By <u>Brian Clifton, Sam Lavigne</u> and <u>Francis</u> <u>Tseng</u> for *The New Inquiry Magazine*, <u>Vol. 59:</u> <u>ABOLISH</u>.



Nearby Financial Firms

• Citizens Bank

Atlas ATM
 Santander Bank ATM

Santander Bank

ATM
 WRG Services, Inc.



[https://whitecollar.thenewinquiry.com/]

Recently researchers have demonstrated the effectiveness of applying machine learning techniques to facial features to quantify the "criminality" of an individual²¹.

²¹ X. Wu and X. Zhang, "Automated inference on criminality using face images," CoRR, vol. abs/1611.04135, 2016.



Figure 13. (a), (b), (c) and (d) are the four subtypes of criminal faces corresponding to four cluster centroids on the manifold of S_c ; (e), (f) and (g) are the three subtypes of non-criminal faces corresponding to three cluster centroids on the manifold of S_n . The number associated with each face is the average score of human judges (-1 for criminals; 1 for non-criminals).

Recently researchers have demonstrated the effectiveness of applying machine learning techniques to facial features to quantify the "criminality" of an individual²¹.

We therefore plan to augment our model with facial analysis and psychometrics to identify potential financial crime at the individual level. As a proof of concept, we have downloaded the pictures of 7000 corporate executives whose LinkedIn profiles suggest they work for financial organizations, and then averaged their faces to produce generalized white collar criminal subjects unique to each high risk zone. Future efforts will allow us to predict white collar criminality through real-time facial analysis.

²¹ X. Wu and X. Zhang, "Automated inference on criminality using face images," CoRR, vol. abs/1611.04135, 2016.

Face detection + facial landmark detection + image warping + averaging/PCA!



Fig. 7: Predicted White Collar Criminal for 40.7087811, -74.0064149

THE NEW INQUIRY Download on the App Store WHITE COLLAR CRIME RISK ZONES White Collar Crime Risk Zones uses machine learning to predict where financial crimes are mostly likely to occur across the US. To learn about our methodology, read our white New Const City of New Yo paper. By Brian Clifton, Sam Lavigne and Francis Tseng for The New Inquiry Magazine, Vol. 59: ABOLISH. Cooper Hewi Smithsonian Design Manhattan MÂNHATTAN Search Robert F. Kennedy Bridge The Metropolita Museum of A Muse **Most Likely Suspect** Loeb Boathouse 🔞 umsey Playfield avern On the Greer Central Park Zoo Intrepid Sea, Air & Space Museum ncoln Tunnel **Top Risk Likelihoods** FAILURE TO SUPERVISE () (18.75%) Frying Pan Franklin D BREACH OF FIDUCIARY DUTY 《 (18.57%) Roosevelt F EMPLOYMENT DISCRIMINATION BASED ON AGE (14.12%) oews Kips Bay 15 Whitney Museur of American A Approx. Crime Severity (in USD) rio's Bakery The Spotte 80%

[https://whitecollar.thenewinquiry.com/]

[Krizhevsky et al. 2012]

AlexNet diagram (simplified)

Input size 227 x 227 x 3



[Krizhevsky et al. 2012]

AlexNet diagram (unsimplified)

Not enough memory for all the weights – use two GPUs!





- Deep ResNets can be trained without difficulties
- Deeper ResNets have lower training error, and also lower test error

Flat regions in energy landscape



What about learning across 'domains'?

Two-stream networks – *action recognition*





[Simonyan et al. 2014]

Learning Deep Representations For Ground-to-Aerial Geolocalization

Tsung-Yi Lin, Yin Cui, Serge Belongie, James Hays CORNELL NYCTECH Georgia

CVPR 2015

View From Your Window Contest

June 9, 2010 – Feb. 4, 2015



Where was the photo taken?



Ans: Milano, Italy

To Geolocalize a Photo



• One can capture every corner on the earth



To Geolocalize a Photo







How To Match Ground-to-Aerial?



Shan et al., Accurate Geo-registration by Ground-to-Aerial Image Matching, 3DV'14 Bansal et al., Ultra-wide baseline façade matching for geo-localization, ECCV workshop'12

Are these the same location?

Ground

Aerial

















Are these the same location?



Why Don't You Just...

• Sparse Keypoint Matching + RANSAC



Cross-view Pairs

Ground

























"Siamese" ConvNet for Ground-to-Aerial Matching





"Siamese" ConvNet for Ground-to-Aerial Matching



Contrastive Loss



m = level from which to invert

Hadsell, Chopra, Yann LeCun,

Dimensionality Reduction by Learning an Invariant Mapping, CVPR06

Pair Distance Distribution

Green: positive pairs

Red: negative pairs

Margin



Distribution of distances between positive/negative pairs.







(b) Hard negative pairs.



Share The Same Parameters?



For ground-aerial image pairs, should A, B share parameters?

Quantitative Evaluation



When something is not working...

...how do I know what to do next?

The Nuts and Bolts of Building Applications using Deep Learning

- Andrew Ng NIPS 2016
- https://youtu.be/F1ka6a13S9I



Go collect a dataset

- Most important thing:
 - Training data must represent target application!

- Take all your data
 - 60% training
 - 40% testing
 - 20% testing
 - 20% validation (or 'development')

Bias/variance trade-off

Bias = accuracy

"It takes surprisingly long time to grok bias and variance deeply, but people that understand bias and variance deeply are often able to drive very rapid progress." -- Andrew Ng



Scott Fortmann-Roe

Properties

- Human level error = 1%
- Training set error = 10%
- Validation error = 10.2%
- Test error = 10.4%





[Andrew Ng]

Interesting CNN properties

http://yosinski.com/deepvis

What input to a neuron maximizes a class score?



To visualize the function of a specific unit in a neural network, we synthesize an input to that unit which causes high activation.

Neuron of choice *i* An image of random noise *x*.

Repeat:

- 1. Forward propagate: compute activation $a_i(x)$
- 2. Back propagate: compute gradient at neuron $\partial a_i(x) / \partial x$
- 3. Add small amount of gradient back to noisy image.



What image maximizes a class score?



[Understanding Neural Networks Through Deep Visualization, Yosinski et al., 2015] http://yosinski.com/deepvis

What image maximizes a class score?



Andrej Karpathy

Breaking CNNs



Take a correctly classified image (left image in both columns), and add a tiny distortion (middle) to fool the ConvNet with the resulting image (right).

Intriguing properties of neural networks [Szegedy ICLR 2014]

Andrej Karpathy

Breaking CNNs



Deep Neural Networks are Easily Fooled: High Confidence Predictions for Unrecognizable Images [Nguyen et al. CVPR 2015]

Jia-bin Huang

Reconstructing images

Question: Given a CNN code, is it possible to reconstruct the original image?



Find an image such that:

- Its code is similar to a given code
- It "looks natural"
 - Neighboring pixels should look similar

$$\mathbf{x}^* = \operatorname*{argmin}_{\mathbf{x} \in \mathbb{R}^{H \times W \times C}} \ell(\Phi(\mathbf{x}), \Phi_0) + \lambda \mathcal{R}(\mathbf{x})$$

$$\ell(\Phi(\mathbf{x}), \Phi_0) = \|\Phi(\mathbf{x}) - \Phi_0\|^2$$

Reconstructing images



Reconstructions from the 1000 log probabilities for ImageNet (ILSVRC) classes

Understanding Deep Image Representations by Inverting Them [Mahendran and Vedaldi, 2014]

Andrej Karpathy

Reconstructing images

Reconstructions from the representation after last last poolinglayer (immediately before the first Fully Connected layer)



DeepDream



DeepDream https://github.com/google/deepdream

Andrej Karpathy

DeepDream





DeepDream modifies the image in a way that "boosts" all activations, at any layer

this creates a <u>feedback loop</u>: e.g. any slightly detected dog face will be made more and more dog like over time



"Admiral Dog!"

"The Pig-Snail"

"The Camel-Bird"

"The Dog-Fish"

Andrej Karpathy

DeepDream

Deep Dream Grocery Trip https://www.youtube.com/watch?v=DgPaCWJL7XI

Deep Dreaming Fear & Loathing in Las Vegas: the Great San Francisco Acid Wave https://www.youtube.com/watch?v=oyxSerkkP40

Synthesis / style transfer

[A Neural Algorithm of Artistic Style by Leon A. Gatys, Alexander S. Ecker, and Matthias Bethge, 2015] good implementation by Justin Johnson in Torch: https://github.com/jcjohnson/neural-style





Step 1: Extract **content targets** (ConvNet activations of all layers for the given content image)



content activations

e.g. at CONV5_1 layer we would have a [14x14x512] array of target activations

Andrej Karpathy

Step 2: Extract **style targets** (Gram matrices of ConvNet activations of all layers for the given style image)



style gram matrices

 $G = V^{\mathrm{T}}V$

e.g. at CONV1 layer (with [224x224x64] activations) would give a [64x64] Gram matrix of all pairwise activation covariances (summed across spatial locations)

Step 3: Optimize over image to have:

- The **content** of the content image (activations match content)
- The style of the style image (Gram matrices of activations match style)

$$\mathcal{L}_{total}(\vec{p}, \vec{a}, \vec{x}) = \alpha \mathcal{L}_{content}(\vec{p}, \vec{x}) + \beta \mathcal{L}_{style}(\vec{a}, \vec{x})$$





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