#### iClicker Question

How much do you care about theory vs. practice re: data science?

- A. I love the theory
- B. Everything in moderation
- C. I only care about the practice

# Properties of Estimators

#### What is an Estimator?

- A point estimator is a function that takes data (i.e., a sample) as input, and produces point estimates as output.
  - The sample mean function outputs the mean of its input.
  - Likewise, the sample variance function outputs the variance of its input.
- Note the nomenclature: a point estimator is a rule for generating point estimates.
  - "Average all the values in the sample" is a rule/function.
  - The average of all the values in a particular sample is an estimate.

# Example: Normal RVs

- Assume n i.i.d. (independent and identically distributed) normally-distributed random variables  $X_1, X_2, ..., X_n$  with mean  $\mu$  and standard deviation  $\sigma$ .
- The function  $\bar{X}$  that maps a sample  $x_1, x_2, ..., x_n$  drawn i.i.d. from  $X_1, X_2, ..., X_n$  to  $(1/n) \sum x_i$  (i.e., the sample mean function) is an estimator of the mean  $\mu$ .

# Example: Bernoulli RVs

- Assume n i.i.d. (independent and identically distributed) Bernoulli random variables  $X_1, X_2, ..., X_n$  with parameter p.
- The sum of these Bernoulli RVs is a binomial RV with mean np.
- The function p that maps a sample  $x_1, x_2, ..., x_n$  drawn i.i.d. from  $X_1, X_2, ..., X_n$  to  $(1/n) \sum x_i$  (i.e., the sample proportion function) is an estimator of np/n = p.

# **Evaluating Estimators (and Estimates)**

- Any function of the data is an estimator!
- So how do we know we've got a good one?
- Desiderata:
  - In the limit, as the sample size tends to ∞, a consistent estimator converges to the model parameter it is estimating
  - An estimator is called unbiased if its expected value is the model parameter it is estimating
  - The efficiency of an estimator measures the quantity of data necessary to produce a certain quality estimate

## Consistency

- An estimator is consistent if its value approaches its true value as the sample size tends to ∞.
- Consistent estimators become more accurate as the sample size increases.
- Is the sample mean a consistent estimator? Why or why not?

#### Bias

- Suppose  $heta^*$  is our model parameter, and heta is our estimator
- The function  $\theta$  applied to data  $x \sim X$  yields a point estimate
- $E_{x^{-}x}[\theta(x)]$  is the expected value of the estimator
- Bias $[\theta, \theta^*] = E_{x \sim x}[\theta(x)] \theta^*$
- If Bias[ $\theta$ ,  $\theta$ \*] = 0, then  $\theta$  is called unbiased
- If an estimator is unbiased, then in expectation, it yields an accurate prediction of the model parameter

#### Example: Sample mean

- Let  $\bar{X} = (1/n) \sum x_i$ , represent the sample mean estimator.
- Bias $[\overline{X}, \mu] = E_{x \sim X}[\overline{X}] \mu = E_{x \sim X}[(1/n) \sum x_i] \mu = (1/n) \sum E_{x \sim X}[x_i] \mu = (1/n) \sum \mu = (1/n) n\mu \mu = \mu \mu = 0.$
- Since  $\mu$  was arbitrary, the sample mean estimator is unbiased.

## **Example: Sample proportion**

- Let  $\bar{X} = (1/n) \sum x_i$ , represent the sample proportion estimator.
- Bias $[\bar{X}, p] = E_{x \sim X}[\bar{X}] p = E_{x \sim X}[(1/n) \sum x_i] p = (1/n) \sum E_{x \sim X}[x_i] p = (1/n) \sum p = (1/n) np p = p p = 0.$
- Since p was arbitrary, the sample proportion estimator is unbiased.

# Example: Sample variance

- The sample variance is not unbiased.
- But we can make it unbiased by dividing by n-1 instead of n.
  - o <u>Proof</u>

#### Examples, continued

- But  $X_1$  and  $X_2$  and so on are also unbiased.
- So why is  $\bar{X}$  a better estimator than  $X_1$  (or  $X_2$ , and so on)?
- Given two unbiased estimators, the preferred one is the one with lower variance (i.e., the more efficient one):

## Best Linear Unbiased Estimators (BLUE)

- The sample mean is the most efficient estimator of the population mean, among all other weighted averages that are also unbiased estimators.
- This result follows from the Gauss-Markov theorem, which states that the OLS estimators  $b_0$ ,  $b_1$  are the most efficient among all linear unbiased estimators, under standard assumptions.

# Extras

#### Linear Model

- The distribution of X is arbitrary.
- The distribution of Y depends on that of X = x in a linear fashion:
  - $\circ$  Y is distributed with mean  $\beta_0 + \beta_1 x$ .
- Find  $\beta_0$  and  $\beta_1$  that minimize the mean squared error:
  - $\circ \quad (\beta_0, \beta_1) \text{ s.t } E[(Y \beta_0 + \beta_1 x)^2 \mid X = x] \text{ is minimized}$

## Linear Model (cont'd)

- The distribution of X is arbitrary.
- The distribution of Y depends on that of X = x in a linear fashion:
  - Y is distributed with mean  $\beta_0 + \beta_1 x$ .
- Find  $\beta_0$  and  $\beta_1$  that minimize the mean squared error:
  - $\circ (\beta_0, \beta_1) \text{ s.t } \vec{E}[(Y \beta_0 + \beta_1 x)^2 \mid X = x] \text{ is minimized}$
- Solve as usual with calculus:
  - Take partial derivatives, and set them equal to zero.
- Out pops:
  - $\circ \quad \beta_0 = E[Y] \beta_1 E[X]$
  - $\circ \quad \beta_1 = \text{Cov}[X, Y] / \text{Var}[X] = \text{Corr}[X, Y] \sigma_v / \sigma_v$

- $\begin{array}{ll} \circ & b_0 = \overline{y} b_1 \overline{x} \\ \circ & b_1 = r_{xy} (s_{yy} / s_{yy}) \end{array}$
- The same answer as before—in expectation!

#### The Noise

- Given X = x, Y is distributed with mean  $\beta_0 + \beta_1 x$ .
  - Given  $X = x_i$ ,  $Y_i = \beta_0 + \beta_1 x_i + \epsilon_n$ , for all  $1 \le i \le n$ .
  - This noise is described by the random variables  $\varepsilon_r$ .
  - It represents aspects of Y that are not determined by X.

#### Assumptions

- The conditional expectation of the noise terms is 0:  $E[\varepsilon_i \mid X = x_i] = 0$  (because any non-zero conditional expectation could be built into the model).
- The conditional variance of the noise terms is constant:  $Var[\epsilon_i \mid X = x_i] = \sigma^2$ .
- ο The noise terms are uncorrelated with one another:  $Cov[ε_i = ε_i] = 0$ , for all  $i \ne j$ .
- Under these assumptions,  $b_0$  and  $b_1$  are unbiased and consistent estimators.
  - Unbiased, because the conditional expectation of the noise terms is 0.
  - Consistent, by the law of large numbers, and other assumptions of the model.

## The Noise (cont'd)

- Given X = x, Y is distributed with mean  $\beta_0 + \beta_1 x$ .
  - Given  $X = x_i$ ,  $Y_i = \beta_0 + \beta_1 x_i + \epsilon_i$ , for all  $1 \le i \le n$ .
  - $\circ$  This noise is described by normal random variables  $\varepsilon_i$ .
  - It represents aspects of Y that are not determined by X.

#### Assumptions

- The conditional expectation of the noise terms is 0:  $E[\varepsilon_i \mid X = x_i] = 0$  (because any non-zero conditional expectation could be built into the model).
- The conditional variance of the noise terms is constant:  $Var[\varepsilon_i \mid X = x_i] = \sigma^2$ .
- The noise terms are independent of one another.
- Under these assumptions, the  $b_0$  and  $b_1$  are MLE estimators.