This week, the first reading is an introduction to the book The Presentation of Self in Everyday Life written in 1956 by the sociologist Erving Goffman. The second reading is an excerpt from a novel titled The Circle by Dave Eggers, about an employee of a fictional cutting-edge social technology company.

In your reading comment, reflect on how Goffman’s perspective on human behavior and social performance relates to Eggers’ portrayal of social computing technologies. How realistically do the two excerpts reflect the reality of social media today or in the future? Think back to concepts in ethics previously covered in lecture.