Cooper (About Face) Reading

Release date: Friday, September 20th, 2019
Due: 6:00pm Thursday, September 26th, 2019

You will be reading two chapters from About Face: The Essentials of Interaction by Alan Cooper and Robert Reimann, a classic in the field.

● Chapter 5 details how to create Personas and use them as design tools
● Chapter 16 is a deep dive into the pros and cons behind the deceptively simple Undo functionality

Cooper describes an implementation of undo used by Microsoft Word. Choose an alternative implementation of undo that Cooper also describes in the reading. In your reading response, describe a brief, provisional persona for someone who would be well suited for the chosen implementation. Think specifically about the persona's goals and mental model of how the undo function works. You only need to refer to the two chapters mentioned above in your response.

Please be diligent about submitting your comment as a PDF on Gradescope by 6:00pm.

Reading comments will receive 0 points if it is irrelevant, 1 point for relevant and interesting comments, and a small number of comments (about 15%) will receive an extra half-point for exemplary and highly insightful thoughts. Late or missing reading comments will not be graded and will receive a 0. Keep comments below 150 words. If your comment is more than 150 words, you will not be eligible to receive the extra half-point. An exceptional comment does not merely answer the prompt in a satisfactory manner, but one that is also an insightful analysis through close examination of the reading. Exceptional reading comments are not restatements of the readings, nor are they unsubstantiated claims or opinions such as “I liked the analysis part of the article because I learned a lot.” Rather, they are further explorations into the content and extensions of the points made.

Keep your comment below 150 words. If your comment is more than 150 words, you will not be eligible to receive the extra half-point.