Cooper - About Face

Released: Oct 18, 2018
Due: Oct 25, 2018

You will be reading two chapters from About Face: The Essentials of Interaction by Alan Cooper and Robert Reimann, a classic in the field.

- **Chapter 5** details how to create Personas and use them as design tools
- **Chapter 16** is a deep dive into the pros and cons behind the deceptively simple Undo functionality

In your reading response, describe a **brief, provisional persona** for someone who would be better suited for a different implementation of Microsoft Word's undo (as described by Cooper), and explain why. Think specifically about the persona's goals and mental model of how the undo function works.

**Please be diligent about submitting your comment on Gradescope by 12:00pm.** Reading comments will receive 0 points if it is irrelevant, 1 point if they do not relate well to the reading, 2 points for relevant and interesting comments, and a small number of comments (about 15%) will receive 3 points for exemplary and highly insightful thoughts. Late or missing reading comments will not be graded and will receive a 0.

**Keep comments below 200 words. If your comment is more than 200 words, you will not be eligible to receive the 3 points.**